

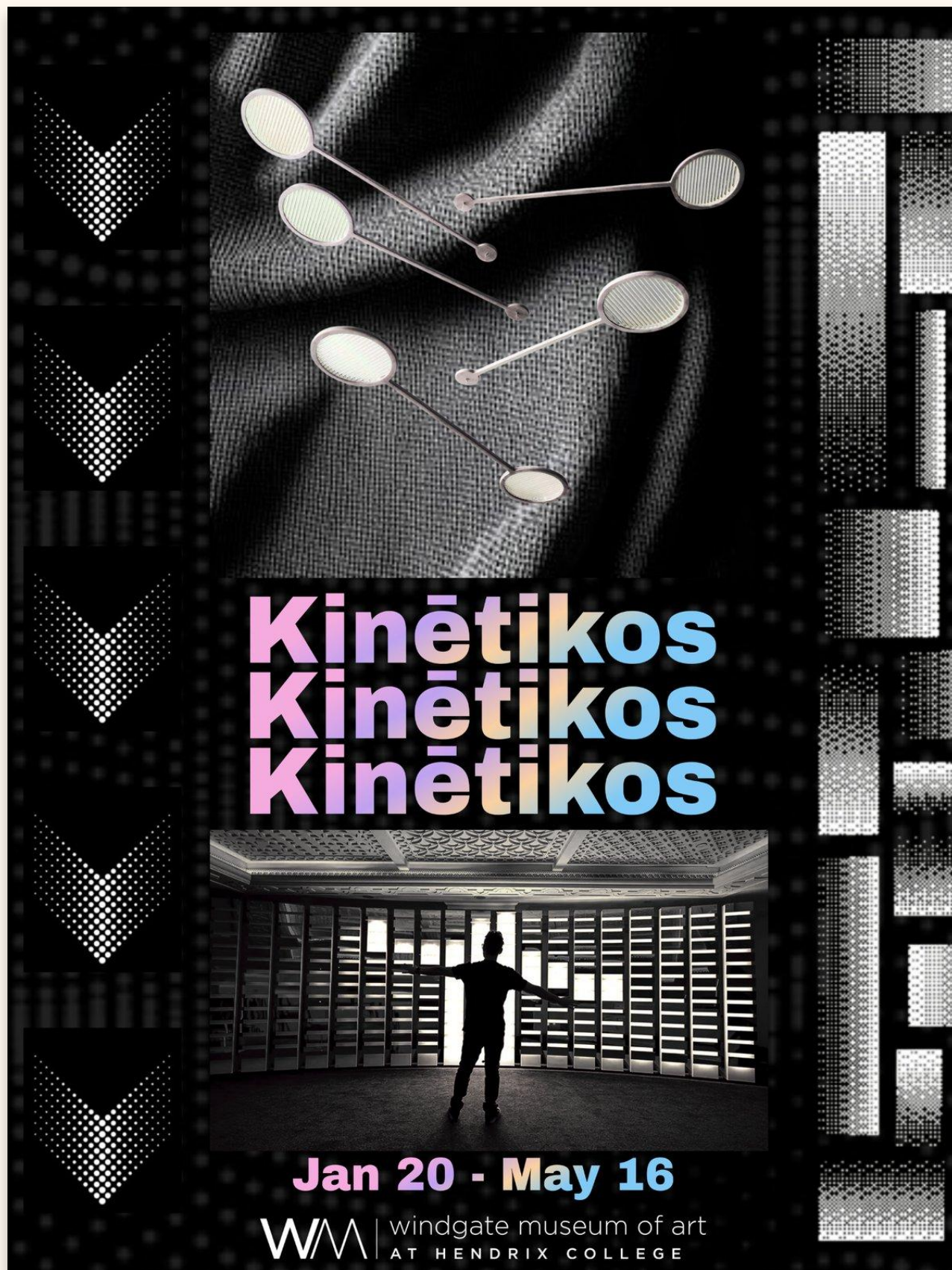
ALYSSA CHAFFIN

Graphic Design Portfolio

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EVENT & EXHIBITION MARKETING

Posters and social graphics created for the Windgate Museum of Art at Hendrix College — designed to promote exhibitions, artist talks, and recurring community events.





The Wondermakers Drop-In Collaborative Event & Presentation + Q/A



Feb 27
12-4, 4:30 - 5:30

The Wondermakers
NIGHT FEVER
Mindy Sue Myers Jenna Frimault



WM
windgate museum of art
AT HENDRIX COLLEGE



Kinētikos Postcard

Lenticular Printed Postcard (Front)



Lenticular Printed Postcard (Back)

RECURRING EVENT SERIES — WINDGATE WEDNESDAY & ARTIST PROGRAMS



Matthew Zupnick: Tools of the Trade

Artist Talk & Reception Poster



Fright Write

Halloween Writing Workshop Graphic



Handmade Journals

Windgate Wednesday Social Graphic



Windgate Wednesday

Fall Workshop Social Graphic

FILM SCREENING SERIES

Promotional materials for the Windgate Museum's monthly film series, adapted across poster and social formats for each screening.

Moonrise Kingdom

September 17th

at 7pm

in the Hundley Shell Theater



windgate museum of art
AT HENDRIX COLLEGE



Moonrise Kingdom

Screening Poster · Hundley Shell Theater



Moonrise Kingdom
Screening
Sept. 17th @ 7 p.m.
in the Hundley Shell Theater

Moonrise Kingdom

Instagram Announcement Graphic



Arkansas Wild
The Story of Trout Tourism on the Little Red River
Film Screening & Q/A
with Filmmaker
Benjamin Garner!
Thurs. February 6th @ 5:30
in the
Hundley Shell Theater

WM
windgate museum of art
AT HENDRIX COLLEGE

Arkansas Wild

Instagram Announcement Graphic



TUESDAY, NOV. 12 @ 7 P.M.

WRITTEN AND DIRECTED BY LEE ISAAC CHUNG

MINARI
HUNDLEY-SHELL THEATER

"THIS IS THE MOVIE
WE NEED RIGHT NOW"

LOS ANGELES TIMES

Minari

Instagram Announcement Graphic



WM | windgate museum of art
AT HENDRIX COLLEGE

FILM & ARTIST TALK
OCTOBER 2
4 - 6 pm

William P. Roan
Artist Blacksmith

RETROSPECTIVE

EXHIBITION ON VIEW THROUGH DECEMBER 7, 2024

Retrospective

Instagram Announcement Graphic

THANK YOU

Let's work together.

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